



Athletics Canterbury Strategic Plan 2017-2020

Vision: To become the centre of excellence for athletics in New Zealand
Mission Statement: “To lead and inspire participation, development and excellence in our sport”
Values: Integrity, Inclusiveness, Commitment, Respect

Initiative Area 1

Nga Puna Wai Sports Hub

Athletics Canterbury Executive will engage with all stake-holders and restructure our sport accordingly to ensure we maximise this ‘once in a lifetime’ opportunity

Initiative Area 2

Effective Governance

To have robust structures and processes in place to provide quality, sustainable leadership to the Athletics community in Canterbury to reflect the new environment going forward.

Achieved by:

- Engaging with the Athletic Community and setting the strategy direction
- Creating Governance, management and operational models that meets the needs of the Athletics Canterbury community
- Effective financial management of Athletics Canterbury
- Building strong partnerships with our clubs and stakeholders to build a unified sport
- Embracing opportunities created by being part of a Sports hub

Initiative Area 3

Sport Delivery

To provide high quality experiences and opportunities for the Athletics community in Canterbury.

Achieved by:

- Working with Athletics NZ to ensure our philosophy and programmes align
- Working with all sections of the sport to ensure our philosophy and programmes align
- Delivering quality programmes, competitions and events that cater for our communities
- Ensuring a Coach Development programme that produces quality Coaches.
- Ensuring an Officials Development programme that produces quality Officials.
- Delivering events that encourage recreational participants

Initiative Area 4

Growing our Sport

To grow the number of people participating/achieving in Athletics in Canterbury.

Achieved by:

- Strengthening and expanding the sport delivery via a strong club network
- Developing and retaining athletes, coaches and officials
- Developing and supporting a high performance group
- Marketing Athletics Canterbury as a dynamic organization, reflecting the needs and energy of our sporting community